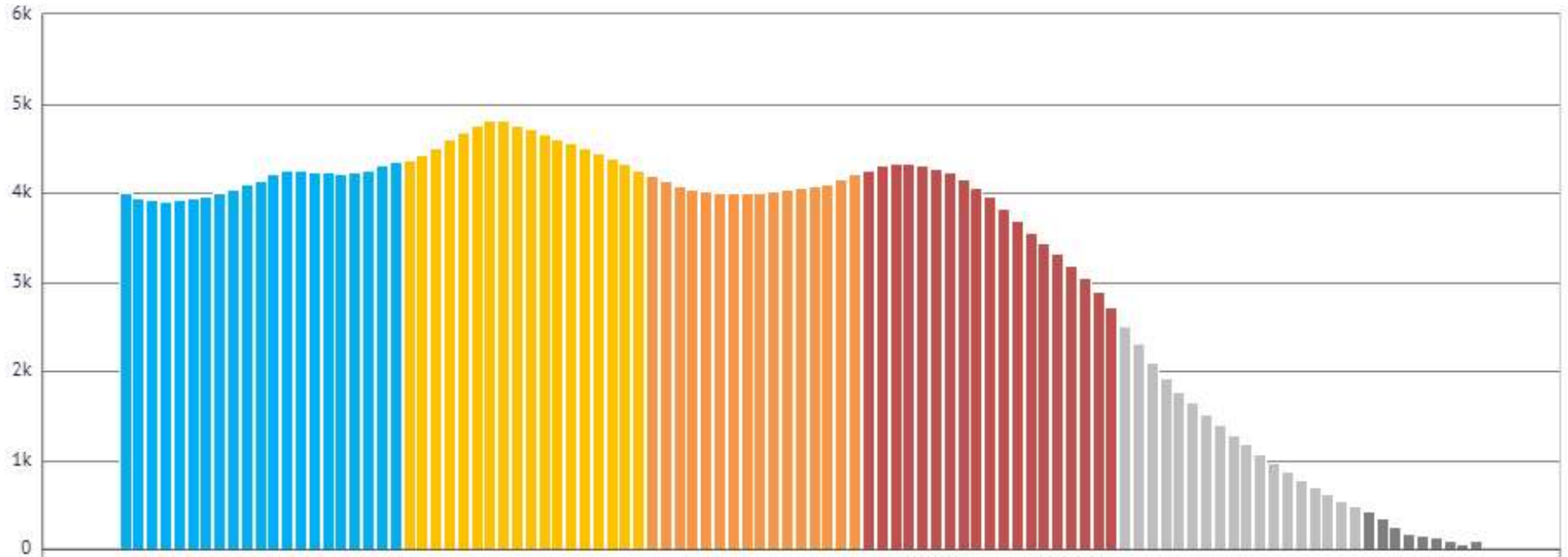


Total US Population by Age in 2020

thousands



GEN-Z
86.40M
Born 2000-2020

MILLENNIALS
82.22M
Born 1982-1999

GEN-X
65.13M
Born 1966-1981

BABY BOOMERS
68.70M
Born 1947-1965

SILENT GEN
23.63M
Born 1929-1946

GREATEST GEN
1.75M
1916-1928